COMPUTING We Are Advertisers



WHAT SHOULD I ALREADY KNOW?

- \cdot I should know how to use multiple programs on a laptop or tablet to achieve particular goals. Including audio editing or combining a text editor with web browsers.
- · I should be able to plan and execute a project using software on a laptop or tablet to create digital content with some degree of independence.
- \cdot I should be able to collect, analyse, evaluate and present data and information, for a given purpose, such as a presentation of learning using multiple programs or software.



- -Using software with specific purposes and combining these together to create an outcome utilising the best way to use technology.
- -Design for many real world uses has changed, often design is now done on computers using a range of software.
- -Understand how video is used to promote a cause.
- Decomposition is the breaking down of problems into smaller parts.
- Use search technologies effectively, appreciate how results are ranked and be discerning in evaluating digital content.

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Checking

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Rushes	Unedited footage from a video recording.
Creative commons	copyright licensing scheme where the creator of an original work allows others to use it without seeking further permission
Storyboard	Planning document for video or animation in which each scene, or sometimes shot, is drawn.
Render	to create a 2-D image from a 3-D virtual scene
Export	To save media in a format such that it can be watched, listened to or read by others.
Rough cut	Video production put into sequence but without the attention to detail needed for the final cut.
Final cut	Stage of video production in which the footage is in its finished form in the editing software.

Steven Paul "Steve" Jobs (February 24, 1955 - October 5, 2011) was an American businessman, investor and cofounder and CEO of Apple Inc. He was the Chief Exofficer (CEO) of Pixar Animation Studios until it whought by The Walt Disney Company. He was the lashareholder at Disney and a member of Disney's Bourd of Directors. He was seen as a leading figure in both the computer and entertainment industries. In August 2011, Jobs resigned, and was appointed Chairman of Apple. He served in that position until he died in 2011







