

WHAT SHOULD I ALREADY KNOW?

- Pencil crayons, paint and wax crayon are all art mediums.
- Two primary colours mixed together makes a secondary colour.
- There are 3 primary colours: red, yellow and blue.
- There are 3 secondary colours: orange, purple and green.
- On the colour wheel, warm colours are colours associated with the sun, warmth and fire. They evoke warm feelings in people. Cool colours have a cool effect on people.
- We can blend from one colour to another using different art mediums.
- A primary and a secondary colour can be mixed together to create a tertiary colour
- There are 6 tertiary colours: red-orange, yellow-orange, yellow-green, blue-green, blue-purple and red-purple.
- Tone means the lightness or darkness of something. This could be a shade, or how light or dark a colour appears.
- Tonal variations of a colour can be achieved by altering the size and proximity of Ben Day dots e.g. larger dots which are closer together will create a darker tone
- Andy Warhol and Roy Lichtenstein were Pop Artists.

WHAT WILL I LEARN?

- Complementary colours can be used next to each other in a piece of artwork to create a vivid appearance/ make each other look brighter. The more extreme the contrast, the more vibrant the colours will appear
- A tonal scale shows the darkest and lightest that a colour can be
- The mood and feeling of a piece of artwork can be dramatically different based on the colour choices made
- Romero Britto combines Pop Art with elements of cubism and graffiti.
- Romero Britto has been involved with various advertising campaigns such as Evian, FIFA and Disney
- Britto's work has been included in a number of large scale projects.
- Many famous people are known to collect Romero Britto's work including Arnold Schwarzenegger and Leonardo DiCaprio
- Typical features Romero Britto includes in his work are: a variety of art mediums, vibrant and energetic colours, complementary colours, high-contrast patterns, images which evoke a sense of hope, happiness and wonder, playful themes inspired by love or childhood joy, and cubist-like abstraction

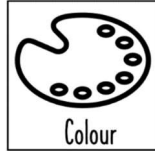


ROMERO BRITTO  
(1963-)

ARTIST

Romero Britto is a Brazilian artist whose distinct graphic style blends Pop Art with Cubist-like abstraction and graffiti. He uses vibrant colours and bold patterns as a visual expression of hope, dreams and happiness.

CONCEPT



Colour

Colour is a property of light as seen by humans. The colour that we see is determined by how an object reflects or emits light.

TIER THREE VOCABULARY

Tonal Scale	A tonal scale shows the lightest and darkest a colour can be
Complementary Colours	Complementary colours are opposite each other on the colour wheel. Complementary colours contrast with each other, and are opposite each other on the colour wheel.
Graffiti	Graffiti art refers to images, text or illustrations painted onto the walls or sides of the buildings, typically created using spray paint.

ARTISTIC STYLE



Common place, mass-produced objects used as subject matter combined with bright, bold colours rejecting the supremacy of "high art". Images of popular culture such as advertising and comics are often seen.

